

Green Economy Forum & Exhibition 2022



28 - 29 - 30 NOV

#GEFE2022



Green
Economy
Forum &
Exhibition
2022

European Innovations and
Sustainable Solutions for Vietnam



~5.900+

visitors over the 3 days



6.000 sqm exhibition space

8 national pavilions



185 exhibitors



1/3 new potential investors
for Vietnam



230+ articles on TV, radio,
online



30+ Sponsors



161 Speakers incl. Government
officials



31+ conferences & panel discussions
on green topics/sustainability



1.300+ participants to conferences



1.500+ CEOs, Decision makers



DAY 1
28 NOV 2022



Green
Economy
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Exhibition
2022

European Innovations and
Sustainable Solutions for Vietnam



1.800+ visitors excl. Exhibitors

Morning



1 Private dialogue Prime Minister & leaders of large European enterprises



1 high-level Plenary conference



350+ VIP Guests attendance



1 high-level Panel discussion



Ribbon cutting ceremony & VIP tour on exhibition

Afternoon



9 conferences & panel discussions on :

- Energy / renewable energies
- Green Financing
- Legal framework



740+ participants to conferences & panel discussions



160+ media attending



Green
Economy
Forum &
Exhibition
2022

*European Innovations and
Sustainable Solutions for Vietnam*



1 Private dialogue between Prime Minister & leaders of large European enterprises





1 high-level Plenary conference



350+ VIP Guests attendance

European delegates and officials

- H.E. Mr. Virginijus Sinkevicius - EU Commissioner in charge of Environment, Oceans and Fisheries
- H.E. Mr. Giorgio Aliberti - Ambassador of the European Union to Vietnam
- Ms. Liesje Schreinemacher - Minister for Foreign Trade and Development Cooperation for the Netherlands
- Many European ambassadors

Vietnames government officials:

- H.E. Mr. Pham Minh Chinh - Prime Minister of the Socialist Republic of Vietnam
- H.E. Mr. Nguyen Hong Dien - Minister of Industry and Traden (MOIT)
- H.E. Mr. Le Minh Hoan - Minister of Agriculture and Rural Development (MARD)
- H.E. Mr. Tran Hong Ha - Minister of Natural Resources and Environment (MONRE)
- Mr. Nguyen Minh Vu - Vice Minister of Foreign Affairs
- Ms. Nguyen Thi Bich Ngoc - Vice Minister of Planning and Investment



European Innovations and Sustainable Solutions for Vietnam



Mr Alain Cany – Eurocham Chairman

H.E. Mr. Virginijus Sinkevicius – EU Commissioner in charge of Environment, Oceans and Fisheries



Ms. Liesje Schreinemacher - Minister for Foreign Trade and Development Cooperation for the Netherlands



H.E. Mr. Giorgio Aliberti – Ambassador of the European Union to Vietnam





**Green
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2022**

*European Innovations and
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H.E. Prime Minister Pham Minh Chinh and Mr Alain Cany – Eurocham Chairman



H.E. Mr Nguyen Hong Dien - MOIT



H.E. Mr Tran Hong Ha - MONRE



Mrs Carolyn Turk – World Bank





European Innovations and Sustainable Solutions for Vietnam



1 high-level Panel discussion

"Green Economy: Vietnam greatest development opportunity?"



- Mr. Anand Stanley - President AIRBUS Asia Pacific
- Mrs. Farnam Bidgoli - HSBC's Global Head of ESG Solutions
- Mr. Andreas Klingler - General Director PORSCHE Vietnam
- Mr. Xavier Denoly - Senior Vice President, Sustainability Development / Corporate Sustainability Officer, SCHNEIDER Electric
- Mr. Farchad Kaviani - SUEZ Southeast Asia Managing Director
- Dr. Morgan Carroll - Director of ESG VINGROUP & VINFAST
- Mr. Arnaud Ginolin - Moderator

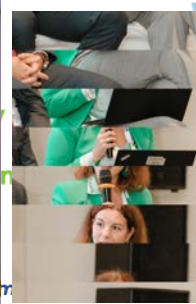
DAY 1 | MONDAY AFTERNOON - 28 NOV

	ROOM 1 - Planning for the energy transition	ROOM 2 - Green Financing	ROOM 3 - Establishing an invest- ment climate for the clean energy transition
1:00 - 2:15 PM	Solar: fast implementation and localization; DPPA and RTF	Financing for large scale renewable energy projects	Legal constraints to renewable energy development
2:15 - 3:15 PM	Wind: Enabling offshore wind to support the baseload	Banks support to private sector to reduce GHG emissions	Impact of the EU carbon trade framework on Vietnam's plans for reducing carbon emissions
3:30 - 5:00 PM	Integrating renewable energies and transmission	Capital Markets - Vietnam's need for growth	Industrial zones as a key actor in localizing solutions

1:00 - 2:15 PM

2:15 - 3:15 PM

3:30 - 5:00 PM





DAY 2
29 NOV 2022



European Innovations and Sustainable Solutions for Vietnam



1.930+ visitors excl. Exhibitors

Morning



8 conferences & panel discussions on :

- Circular Economy
- Green Buildings
- Agriculture
- Water management

Afternoon



7 conferences & panel discussions on :

- Design for Circular Economy and EPR
- Passive Architectures
- Agriculture
- Biodiversity & desalination



600+ participants to conferences & panel discussions

DAY 2 | TUESDAY MORNING - 29 NOV

9:00-10:30 AM

10:45-11:30 AM

ROOM 1 - Circular Economy	ROOM 2 - Green Buildings	ROOM 3 - Agriculture	ROOM 4 - Ways out of the water crisis
The way to a net zero factory	Why certify green buildings? - Conference	Green and sustainable production of food	Blue-green infrastructure (BGI) and nature-based storm water management solutions
A vision for developing a green supply	Why certify green buildings? – Panel Discussion	Green farming systems - best CO2 reduction practices	Innovative solutions for water/waste water management

DAY 2 | TUESDAY AFTERNOON - 29 NOV

1:00-2:15 PM

	ROOM 1 - Circular Economy	ROOM 2 - Green Buildings	ROOM 3 - Agriculture	ROOM 4 - Ways out of the water crisis
	Designed for circular economy – How do we make products circular	Passive architecture strategies - Conference	A one-health food production approach	Biodiversity and waterstewardship
	EPR – The Law supporting circular economy	Passive architecture strategies – Panel Discussion		Desalination - A solution for the Mekong Delta?

2:15-3:30 PM





DAY 3
30 NOV 2022



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1.950+ visitors excl. Exhibitors

Morning



6 conferences & panel discussions/workshops on :

- Digitalisation
- Future of Fuels
- 1 Climate Fresh workshop
- 1 Student competition

Afternoon



5 conferences & panel discussions on :

- Smart cities & e-mobility
- Green Tourism
- 1 Student competition



500+ participants to conferences & panel discussions

DAY 3 | WEDNESDAY - 30 NOV

	ROOM 1 - Digital & Future of Cities	ROOM 2 - Future of Fuels & Green Tourism	ROOM 3 - Climate fresh & Digital entrepreneurship	ROOM 4 - Student Competition
9:00 - 10:15 AM	Digital : How can digitalization support energy transition?	Low carbon hydrogen	Climate fresh	All-day student competition
10:30 - 12:00 PM	The border of life and IT	Waste to energy vs other sources (onshore wind, biomass, ways to decarbonise power)		
1:00 - 2:30 PM	Smart cities	Solutions for a Green and Sustainable Tourism	Digital entrepreneurship and Climate change	
2:30 - 3:30 PM	E-Mobility			





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Climate Fresk workshop

Workshop for **30 participants** to take constructive action to help tackle climate change as well as their impacts on the economy and learn ways we can actively make a change and contribute to a better world.





European Innovations and Sustainable Solutions for Vietnam



Student competition « Sustainable Innovation Lab »

- Connecting businesses with talented students from leading universities in Vietnam and Europe.
- Objective: Students to showcase their solutions and initiatives that combat challenges in real business and tackle social and environmental problems to the panel of expert judges.
 - **41 short-listed students, 25 universities, 8 provinces**
 - **10 teams, 65% of female participants**
 - **4 weeks of design thinking**
 - **200 hours of coaching & feedback for students**
 - **64 ideas generated**



In partnership with **SCHOOLAB**

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Green Economy Forum & Exhibition 2022

European Innovations and Sustainable Solutions for Vietnam



230+ articles on TV, radio, online

Vietnam+

PM attends Green Economy Forum & Exhibition

Prime Minister Pham Minh Chinh attended the Green Economy Forum & Exhibition (GEF&E) 2022 held by the European Chamber of Commerce in Vietnam at the Ho Chi Minh City Convention Center.



NEWS WORLD LAB

- 1. Prime Minister Pham Minh Chinh...
- 2. Prime Minister Pham Minh Chinh...
- 3. Prime Minister Pham Minh Chinh...
- 4. Prime Minister Pham Minh Chinh...
- 5. Prime Minister Pham Minh Chinh...



NGƯỜI LAO ĐỘNG

Hút vốn và công nghệ xanh từ châu Âu



Vietnam Investment Review





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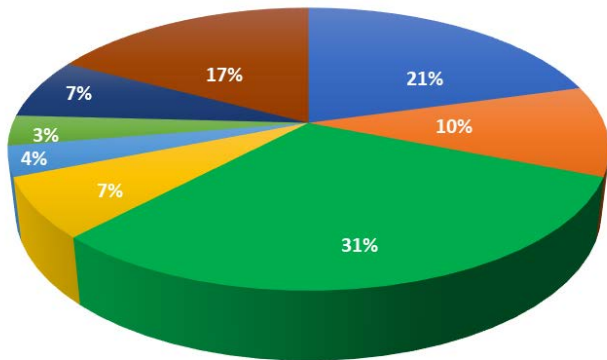


30+ Sponsors



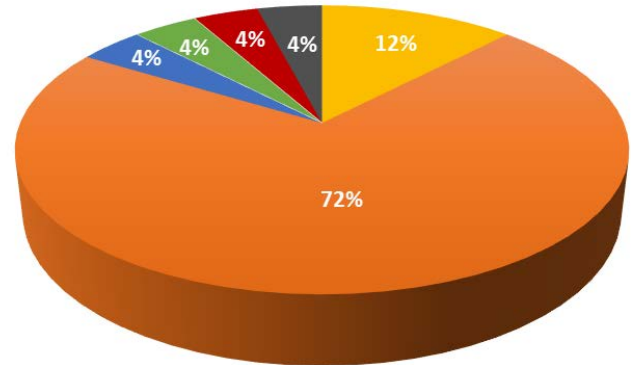
185 exhibitors

1/3 of Vietnamese Sponsors



■ France ■ Germany ■ Vietnam ■ Denmark ■ Netherlands ■ Norway ■ UK ■ others

Incl. **50** new potential investors



■ Germany ■ Netherlands ■ France ■ Italy ■ Norway ■ EU-Japan

GEFE 2022 WOULD NOT BE POSSIBLE WITHOUT OUR OUTSTANDING SPONSORS

DIAMOND

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COP COPENHAGEN OFFSHORE PARTNERS

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PACKAGING RECYCLING ORGANIZATION VIETNAM
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In the business of building experiences

Premium partnership

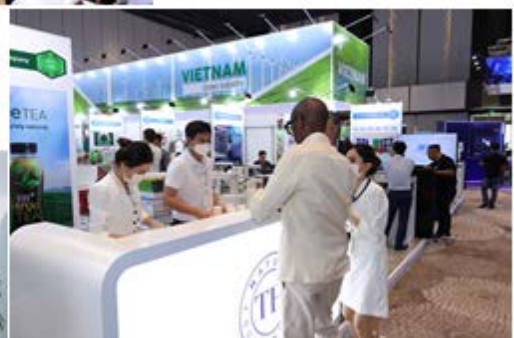
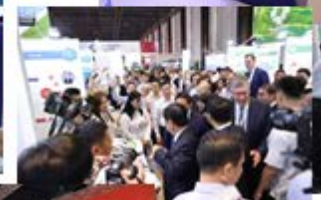
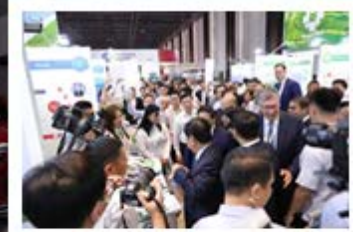
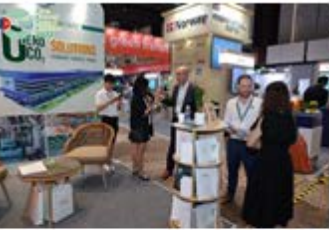
ACCOR

LE FRUIT.
farm fresh

FOLLIET.
coffee & tea

KOMBUCHA

PLASTICPeople





QUICK REPORT - EXHIBITOR FEEDBACK



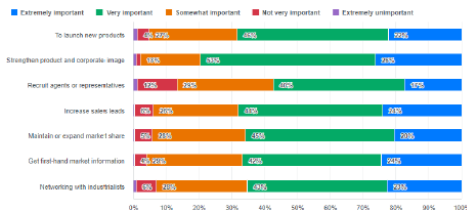
In summary, GEFE 2022 achieved outstanding and positive records on Exhibitor:

- NPS score with 57 point (benchmark is 20)
- Nearly 80% Exhibitors are satisfied as achieving their objective to exhibiting in the show
- 50% had made great valuable contacts during 3 days of the show.
- 78% confirmed they would like to join in the next edition



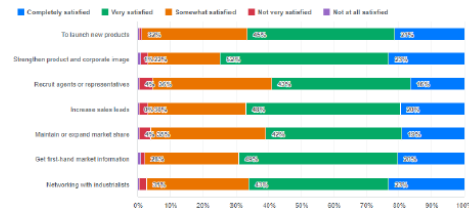
LOYALTY: 77%

(Respondents could only choose a single response for each topic)



LIKELIHOOD: 68%

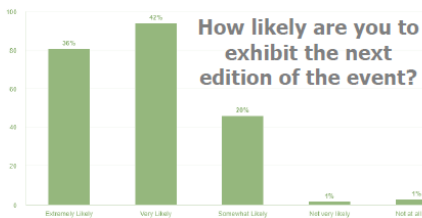
(Respondents could only choose a single response for each topic)



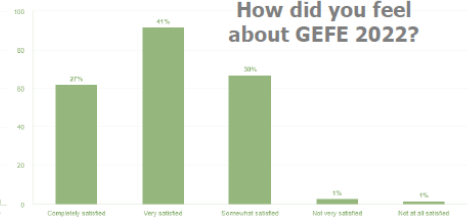
Shown #: NPS = 9 OR NPS = 10 - Very Likely



(Respondents could only choose a single response)



(Respondents could only choose a single response)





QUICK REPORT - VISITOR FEEDBACK



LOYALTY: 56%

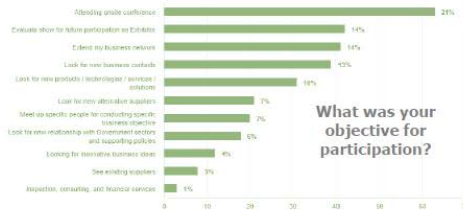


LIKELIHOOD: 52%

In summary, GEFE 2022 achieved outstanding and positive records on Visitor:

- NPS score with 36 point (benchmark is 20)
- Nearly 60% Visitors are satisfied with the quality of exhibitor that they met at on-site.
- 40% had made great valuable contacts during 3 days of the show.
- Nearly 60% confirmed they would like to attend in the next edition

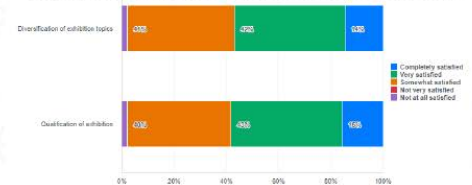
(Respondents could only choose a single response)



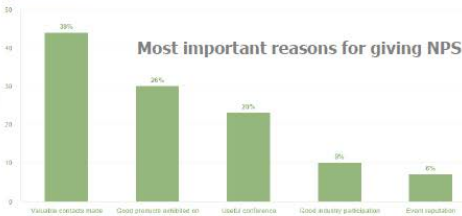
What was your objective for participation?

(Respondents could only choose a single response for each topic)

How satisfied you were with GEFE 2022 on each of the following topics

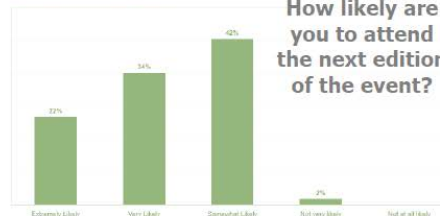


Shown if Q. NPS@ 9-10



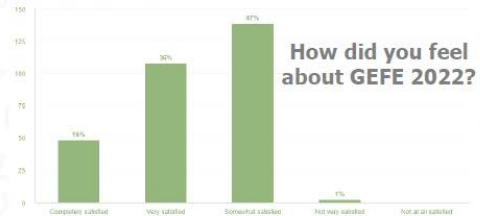
Most important reasons for giving NPS

(respondents could only choose a single response)



How likely are you to attend the next edition of the event?

(Respondents could only choose a single response)



How did you feel about GEFE 2022?



What they said about GEFE?

"A HUGE congratulations to you and the Eurocham team for this absolutely TITANIC GEFE. It's been on everyone's lips at the conference and elsewhere since yesterday, a great event, ambitious and brilliantly delivered. Eurocham has set a new standard for Euro-Vietnamese relations"
(Sponsor – Mrs Stephanie Betant, HSBC)

" Today's exhibition has many partners and potential customers of the company. I have had the opportunity to meet many clients. " (Visitor - Nguyen Phuong An, PECC2POM)

"The exhibition is very good today. I am very surprised because the booths here are very beautiful. The companies all have solutions for green development and sustainable development."
(Visitor - Mai Phuong Lan, Deutsches Haus)

"Firstly, this is a good opportunity to interact with all the partners from Europe, who have brought technology and energy solutions to combat climate change. Secondly, the forum with the appearance of the Prime Minister with a commitment to green economy also has special meanings."
(Visitor - Mr Mai Tiến Nam, Nam Phát Investment & Construction)

" The exhibition is organized professionally on a large scale with the participation of the world's leading brands from France, Italy, Denmark, ... and big brands from the country. I am very impressed with this GEFE 2022 exhibition.« (Visitor - Trần Văn Điền, Công ty cổ phần tập đoàn đầu tư Việt Phương)



European Innovations and Sustainable Solutions for Vietnam



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Co-organizer



BỘ CÔNG THƯƠNG - MINISTRY OF INDUSTRY AND TRADE
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